

RICHARD KOCI HERNANDEZ

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Biography

Richard Koci Hernandez Richard Koci Hernandez is an internationally recognized, award-winning innovator in journalism and multimedia. Koci Hernandez recently published “The Principles of Multimedia Journalism: Packaging Digital News” Routledge, 2015. Koci Hernandez is a national Emmy award winning multimedia producer who worked as a visual journalist at the San Jose Mercury News for 15 years. His photographic work has appeared in The New York Times, Wired, The New Yorker, Time, Newsweek, The Los Angeles Times, USA Today, and a National Geographic Book on iPhone Photography, among others. He has been named one of the “Top 25 Influential Communications Professors” and one of the “Top 100 Photographers on the Web.”

His work for the Mercury News covering the Latino Diaspora and the California Youth Prison System earned him two Pulitzer Prize nominations and in 2003, the James K. Batten Knight Ridder Excellence Award. In 2006, Richard was named deputy director of photography and multimedia at the Mercury News after spearheading the creation of the organization’s first visual journalism website, MercuryNewsPhoto.com. He has taught multimedia workshops and presented keynotes for dozens of professional organizations and was most recently invited to be a visiting professor at the prestigious Paris-Sorbonne University. In 2011 Koci Hernandez was named an Assistant Professor of New Media at the Graduate School of Journalism at UC Berkeley.

At a Glance

Photographic works, article citations published: **47**

Academic Books: **1**

Photographic Books: **7**

Contributed photos and interviews in **8** books

National Emmy Nominations: **5**

Emmy Awards: **1**

Pulitzer Prize Nominations: **2**

Juried Photographic Exhibits: **16**

Professional Workshops/Keynotes: **30**

Relevant Links:

TENURE WORKS: <http://richardkocihernandez.com/tenure-works/>

PUBLICATIONS: <http://richardkocihernandez.com/tenure-works/publications/>

Education

- **San Francisco State University**, BA Journalism, 1993
- **Ventura College**, Liberal Arts, 1990
- **St. John's University**, Theological Studies,
Los Angeles Archdiocese Seminary 1984-1990

Experience

- **Assistant Professor**, New Media,
UC Berkeley Graduate School of Journalism Present
- **Ford Foundation Multimedia Fellow**,
UC Berkeley Graduate School of Journalism 2010-2008
- **Deputy Director of Multimedia/Photo/Video**,
San Jose Mercury News, CA 2008-2006
- **Staff Photojournalist**, San Jose Mercury News, CA 2006-1992
- **Photographic Intern**, Wichita Eagle, Kansas, 1992
- **Photographic Intern**, Oakland Tribune, Oakland, 1992
- **Staff Photojournalist**, Ventura Star, CA 1989-1991

Research Experience

- **The Principles of Multimedia Journalism:
Packaging Digital News**, Routledge | Taylor and Francis
Authors Hernandez, Rue | Paperback: 232 pages
ISBN-13: 978-0415738163 2015

Photographic Books | Books featuring my photographs

- **Downtown** | Monograph | Out of the Phone
Paris, France, 84 photographs, Tritone offset printing,
96 pages, 22,5 x 16,5 cm | half-linen hardcover ISBN
979-10-92741-00-1 2014
- **This Way Please** | Monograph | Photographic Works,
Blurb Limited Editions 2014
- **On The Street** | Monograph | Photographic Works,
Blurb Limited Editions 2014
- **INSTAPHOTOGRAPHERS 2014** | Portfolio | USA
Paperback: 208 pages Publisher: Leclercq Jeremie;
1ST edition Language: English ISBN-10: 2960139100 2014
- **The Instagram Book: Inside the Online Revolution**
| USA | Portfolio | edited by Steve Crist and Megan
Shoemaker | Trade Paper | 8 x 8 inches | 192 pages
ISBN:9781623260354 American Modern Books 2014
- **The Art of iPhoneography, National Geographic
Books** Carsten Peter , Richard Koci Hernandez,
Damon Winter, Michael Christopher Brown,
Carlein van der Beek, ISBN-13: 978-3866902763 2012
- **Lomo: Don't Think, Just Shoot** by Fabian
Monheim, features a portfolio of my photographic work 2007

Contributed Chapters | Works by other authors featuring my photographs, writing and interviews with me.

- **iRevolution** Postcart Edizioni | Italian - English
Irene Alison | features an interview and selected images about my place in the history of of the mobile photography movement. 2015
- **Photography and mobile devices, visual scenarios of a new paradigm**, Mexico | features an interview about my place in mobile photography history. Authors Francisco Mata Jacob Bañuelos 2015
- **High School Journalism**, features an interview about my mobile approach to visual journalism, Author Aaron Manfull 2015
- **Visual Journalism**, features my approach to teaching visual journalism, Author Li Honghai, China 2015
- **Video Journalism Multimedia Storytelling** by Kenneth Kobre, Chapter 2, Features my approach to finding and evaluating a story. 2013
- **Video Revolutionary** by David Dunkley Gyimah, PeachPit Press, featured as a "revolutionary", Chapter 1 2011
- **Photojournalism: The Professionals' Approach**, Fourth Edition by Kenneth Kobre, features my approach to photojournalism 2011

- **Journalism Next** by Mark Briggs CQPress, profiled as digital innovator, Chapter 6 2010

Professional/Creative Work | Highlights 2010-2015

- **The Cannon and the Flower**, Producer, Editor, Cinematographer, Co-Director, Animator | Six Part Interactive Project | The story of Dang Thai Son, a musical genius who emerged from the rubble of a war-torn Vietnam to win the world's oldest and most difficult competition, the International Chopin Competition in Warsaw, Poland, a few short years after literally learning to play the piano underground. He was the first Asian pianist to win the competition. link: <http://richardkocihernandez.com/tenure-works/> 2015-2012
- **The PBS documentary series POV/ Hackathon 2013, Finalist for ITVS Open Call** | Selected from hundreds to attend for my documentary *The Cannon and the Flower* (in production) — Description: Teams of filmmakers and developers are challenged to create web documentary prototypes over two days of intense collaboration. **Also (invitation only) Sundance Institute's 2014 New Frontier Story Lab**, for independent artists innovating in the art and form of storytelling at the convergence of film, art, media, live performance, music and technology. Interactive *demos* can be viewed here (<http://bit.ly/1swfDK6>) 2013
- **CNN *Our Mobile Society: Photographers Embrace Instagram*** Art Director/ Graphic Designer / Producer / Animator/ Director – **National Emmy Nomination** <http://www.cnn.com/2012/10/14/opinion/hernandez-mobile-photography/> 2013

- **Interrupted Lives, Producer, Video Editor, Motion Graphics**
Interrupted Lives puts the political unrest in Iran in a historic perspective. The short documentary tells of the government’s violent oppression of students. The film was part of a traveling exhibit hosted at universities in the U.S. including Georgetown and Yale. The Interrupted Lives exhibit also traveled to Harvard, Berkeley, and Oxford universities in the spring of 2011. Review: <http://www.nybooks.com/blogs/nyrblog/2010/sep/27/irans-interrupted-lives/> 2010

Juried Exhibition of my Photographic Works

- **Slate Contemporary Gallery**, Oakland, Ca. | On-going Represented Artist Present
- **Tiny Collective, Paris** | The SmART gallery, 56 La Rue La Bruyere | Selected works 2015
- **The Division of Juvenile Justice (DJJ), 2005–2015: A Decade of Reform** | Pulitzer nominated Photographs on the California Youth Authority | Exhibited National judges conference, “Beyond the Bench” 2015
- **No Hurry** | Poznan House of Culture, Poland Selected works. 2014
- **FOTOISTANBUL**, International Festival of Photography 2014
- **Hiding in Plain Sight Toronto** | From April 23-Sept 18 at Toronto Pearson International Airport, Terminal 1. 2014
- **Wanderlust** | Berlin 2013 55 International Photographers. 2014

- ***The Snap!*** Exhibition of black and white iPhone street photography and iPhoneArt is still running at the National Technical Library in Prague until the 20th of April. 2014
- **100-50-1 | San Francisco 2013** | “Photo exhibition, bringing together fifty of the world’s most talented mobile photographers to showcase portraits they’ve captured using their smartphones.” 2013
- **UrbanMegaEye** | Centre d’exposition Léo-Ayotte in Shawinigan (Quebec, Canada) 2013
- **Iran Mobile Festival** | Selected Works | Special guest exhibitor/speaker Tehran. 2013
- **Extraordinary Numbness** | Copenhagen Photo Festival 2013
- **The Space Between: Redefining Public and Personal in Smartphone Photography.** The Center for Photography at Woodstock (CPW) is pleased to announce its summer exhibition *The Space Between: Redefining Public and Personal in Smartphone Photography*. Guest curated by photographer and filmmaker Henry Jacobson. 2013
- **Paris Photo** | Galerie La Chambre Claire 2013
- **iPhoneography, Instagram Congress**, Torrevieja, Spain, 2012
- **Mégapixel 2012: l’art photographique à Shawinigan** Quebec, Canada 2012
- **The Art of iPhoneography** Exhibition - Matre Gallery 650 Miami Circle, Atlanta, GA. 2011
- **Made on Phones** Exhibition - Kuala Lumpur, Malaysia MinutInit Galleria. 2011

Professional and Creative Consulting

- **Google** | Consulted on best practices for mobile/desktop photo editing software and Nexus6 case design. 2015
- **National Geographic** | Consulted on a major website redesign and multimedia workflow for photographers. 2013
- **Facebook/Instagram** | Consulted on best practices for mobile photo workflows 2012
- **Adobe** | Consulted on mobile/tablet photo editing software workflows for profession photographers. 2012

Presentations/Workshops

- **Berkeley Advanced Media Institute** (Formerly Knight Digital Media Center) Topics: The Golden Age of Storytelling, Visual Journalism, Video Storytelling Techniques and Tools, Mobile Design . Present-2007
- **Mastering Your Visual Voice** | The Power of Storytelling Conference, Bucharest Romania | <http://www.thepowerofstorytelling.org/richard-hernandez-on-mastering-your-visual-voice/> 2015
- **Asian American Journalists Association** National Conference, San Francisco. — Keynote: “Everything you know about multimedia is wrong” 2015

- **Associated Press Photo Managers Conference** —
Keynote: “Everything you know about multimedia is wrong”
at the APPM Conference at Stanford University 2015
- **Journalism Interactive Conference** — Keynote: The future
of Visual Journalism Education 2014
- **National Geographic PhotoSeminar** —Masterclass
on visual journalism to the photographic staff. 2014
- **Collegiate Press National College Journalism
Convention** | Keynote: The future of Visual Journalism 2013
- **NSPA/JEA Spring National High School Journalism**
Keynote: The future of Visual Journalism. 2013
- **MacWorld 2013** | Mobile Master Workshop 2013
- **TEDTALKS**, Master Class and workshop, Mastering
Mobile Phone Photography, Long Beach, Ca. 2012
- **Unity Convention** (Largest gathering of journalist’s of color),
Instagram: The Rise of Social Photography, Las Vegas. 2012
- **South By Southwest, SXSW**, Interactive, Is Our
Photo-Madness Creating Mediocrity or Magic?
Austin, Texas 2012
- **The Future of Online Journalism: News,
Community and Democracy in the Digital Age**,
Ohio State, Moritz College of Law. Panelist. 2012
- **Phone Photography, from Shooting to Storytelling**,
Online course/workshop, lynda.com, 2012
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- **The Kalish Wokshop**, Storytelling through visual editing,
Ball State University, Keynote presenter and instructor. 2012

- **Innovative Storytelling**, Journalism Interactive Conference, University of Maryland <http://journalisminteractive.com/2011/speakers>, 2011
- **The Art of iPhoneography**, co-creator of the world's first mobile photography workshop San Francisco, <http://1197.is> 2011
- **This Way Please**, Keynote speaker [Open Show SF Bay Area](#), Apple Store, San Francisco. 2011
- **Visual Storytelling**, workshop, Oregon Public Broadcasting. 2011
- **Visual Journalism**, workshop, USC Annenberg School for Communication, Los Angeles, 2011
- **Print is Dead, Long live Print**, Global Reporters Group, Applied Cultural Learning, San Francisco. 2011
- **NPPA Photojournalism/Multimedia Immersion** Keynote Speaker/Instructor Summit and Workshop. 2011-2006
- **Innovate or Die: the future of journalism**, Global Reporters Group, Applied Cultural Learning, San Francisco. 2010
- **Multimedia for Writers**, Stanford University, Freelance Writers Conference. 2010
- **Innovative Storytelling** Nieman Narrative Conference, Harvard University <http://www.niemanlab.org/collection/koci/> 2009
- **The Future of Online Video**, Newspaper Association of America (NAA) and the American Society of Newspaper Editors (ASNE), Capital Conference, Washington D.C. 2008
- **Multimedia Storytelling**, Stanford University Knight Fellows Multimedia Series 2008

- **Multimedia Storytelling**, In association with World Press Photo, USC Annenberg School for Communication, Los Angeles. 2008
- **Growing Audience: A Toolkit For Change** -Webinar 2008
- **NAHJ National Association of Hispanic Journalists**, Hands-on Multimedia Storytelling: There's More Than One Way to Tell a Story. 2007

Honors & Awards

- **5th National Emmy** Nomination New Approaches to News and Documentary | *Flashed, Wiped and Rekitted: The International Black Market of Stolen Cellphones* | Executive Producer 2016
- **The France-Berkeley Fund** | \$12,000 | For the creation of a “Digital Storytelling Workshop” | (FBF) promotes scholarly exchange in all disciplines between UC Berkeley and all research centers and public institutions of higher education in France. Through its annual grant competition, the Fund provides seed-money for innovative, bi-national collaborative research. Successful projects bring together senior and junior researchers in a variety of ways, from workshops and conferences to exchanges of researchers in laboratories. 2016
- **Hellman Fellows Recipient UC Berkeley** | Transmedia Project | *The Cannon and the Flower* | \$17,500
Established by F. Warren Hellman in 1995, the purpose of the Hellman Fellows Fund is to support substantially the research of promising assistant professors who show capacity for great distinction in their research. 2013

- **4th National Emmy** Nomination | **CNN** *Our Mobile Society: Photographers Embrace Instagram* Art Director/ Graphic Designer / Producer / Animator / Director 2013
- **Webby Award** for the Hyperlocal site I helped create, MissionLocal.org. 2009
- **National Emmy Award Winner** for New Approaches to News and Documentaries, Uprooted, San Jose Mercury News 2008
- **“Best Use of the Web”** by The National Press Photographers Association. 2007
- **“Best Use Interactive Publication, Major Media”** Pictures of the Year International contest. 2007
- **NPPA/Nikon Sabbatical Grant**, Finalist for my coverage: The Silicon Valley Boom to Bust. 2007
- **“Best Use Interactive Publication, Major Media”** Magazine Editing Division / Multiple Page Feature Story, Pictures of the Year, multiple awards for picture editing. 2006
- **“Where Hope is Locked Away”** A critical look at the abuses at the California Youth Authority Nominated for the **Pulitzer Prize** by The San Jose Mercury News. 2004
- **James K. Batten Knight Ridder Excellence Award.** 2003
- **Ken McLaughlin Newspaper Photographer of the Year** by San Francisco Bay Area Press Photographers 2000, 1998 2001
- **“Latino Diaspora”** nominated for the **Pulitzer Prize** by The San Jose Mercury News. 2000

Service on Advisory Boards / Board of Directors

- **Viewfind** | Advisory Council | Mission: Connect people through visual storytelling from some of the world’s best photojournalists and visual storytellers. We believe that sharing insightful, well-reported and ethically sound stories from around the world will empower our contributors professionally and our readers personally. Present
- **EdSource.org** | Advisory Council | EdSource works to engage Californians on key education challenges with the goal of enhancing learning success. Present
- **National Hispanic Journalists Association** Faculty Advisor and Fellowship Jury. Present
- **Catchlight.io**, Board of Directors/Advisory Board, formerly named PhotoPhilanthropy, now Catchlight.io is a photography organization with expertise in using images that help nonprofits advocate for their cause, and uniting photographers and nonprofits to tell powerful stories of social change. 2012-Present
- **W.H.Y Project** , Board of Directors, W.H.Y’s goal is to empower an emerging generation through art and storytelling to create change in their communities, as well as in their own lives 2012-Present
- **Online News Association**, Board of Directors, voted to position by peers – largest professional organization of journalists. 2012-2014
- **California Watch**, Advisory Board, a project of the Center for Investigative Reporting. 2012

- **Think Tank Photo**, Advisory Board, Think Tank is a professional photo and video accessories company 2012-2010

On Air Appearances

- **NPR | On Point** Guest Richard Koci Hernandez discusses Instagram, the privacy policies, the backtrack, and what it may mean for the future. 2013
- Interviews: @instagram superstar Richard Koci Hernandez on Instagrams Terms of Service controversy | **ABC7, Los Angeles Times, The New Republic, San Francisco Chronicle, The Athens Voice and KQED**, 2013

Biographical Film / National Airing and Film Festival Premieres

- *Richard Koci Hernandez, Multimedia Journalist*, Documentary/Biography by Director: Scott Erickson, played: Santa Barbara Film Festival & Pacific Film Archive, Berkeley, Ca. **Aired: KCET | PBS and Link TV** to Air Documentaries "Creative Inspirations" Series Profiling Notable Artists in Photography, Illustration and Storytelling Richard Koci Hernandez, Multimedia Journalist - **May 28, 2014** at 9 p.m. KCET and 9 p.m. EST on Nationally on Link TV 2014

My Photographic works have been published in the following places:

2016-2008

Los Angeles Times	American Photo Magazine
Wired Magazine	San Francisco Chronicle
Slate	The New Republic
The Daily Mail, UK	The Athens Voice
The BBC	Polka Magazine
Wall Street Journal	San Francisco Chronicle
Huffington Post	PDN (Photo District News)
The New York Times	Pictures Magazine
Stern	Nueva Luz
The New Yorker	Super Apple Magazine
Photo Technique	CNET
CNN	The Guardian
LaRepubblica	Venture Beat
Digital Camera, Spain	KQED
American Journalism Review	
Die Zeit	
SHUTR	

Professional Citations | Articles written about my work as a digital innovator, industry expert and mobile photography pioneer.

- **Named Top 100 Photographers on the Web 2016** | <http://bit.ly/1T4URnI> 2016
- **Named Top 25 Influential Communication Professors on Twitter** | <http://bit.ly/1U0vvc0> 2015
- **Through The Lens** | Featured Photographer | web Video Series | Season 02, Episode 05 | Richard Koci Hernandez | <http://bit.ly/1P6jDQj> 2015
- **La Photo De Rue** | Respones Photo Magazine | France 2015
- **Happily, News Orgs Find Success With Humorous Video** | American Journalism Review | <http://bit.ly/1GjyYYQ> 2015
- **New York Times Venture into VR Leaves Room for Improvement** | <http://bit.ly/1tiG1lx> 2015
- **Instagram CEO Kevin Systrom: 'We're working on time travel'** <http://bit.ly/1TWCCNn> 2015
- **Why one of Instagram's most popular photographers is deleting all his photos** | Venture Beat | <http://bit.ly/1yoJoE3> 2014
- **Inside the world's first Instagram photobook** | The Guardian | <http://bit.ly/1VNi7Ht> 2014
- **The Skin I Live In** | Better Photography Magazine 2014

- **Twitter's cultural clout crosses borders**, <http://www.cnet.com/news/twitters-cultural-clout-crosses-borders/> 2014
- **LaRepubblica** and Berlin's **Die Zeit** and Dutch magazine **SHUTR**, Named the top “**visual pioneer**” by Italy's largest newspaper 2013
- **Forbes** names **@Koci** (my Instagram account) a photographer to follow. 2013
- **Wired Magazine** For One Instagram Celebrity, the Secret's in the Secrecy | Wired 2012
- **American Photo Magazine** | *Smartphone-savvy photographers find their niches in the brave new world of pocket publishing* 2012
- **Los Angeles Times** *reFramed: In conversation with Richard Koci Hernandez* 2012
- **Slate** *Instagram Superstar Richard Koci Hernandez* 2012
- **CNN** *Instagram and the rise of photo apps* 2012
- **NewsCenter**, *For photojournalist at the pinnacle, Instagram is a game changer* 2012
- **Athens Voice** *Photo Voice: Richard Koci Hernandez* 2012
- **San Francisco Chronicle** *Instagram scrambles to counter user outcry*, | front page article. 2012
- **Polka Magazine** *Vive la revolucion*, (French) 2012
- **Nueva Luz Photographic Journal** *Words on The Street*, Volume 15 #3 2011
- **New York Times** *A Distinctive Voice on Instagram* 2011
- **CNN** *Snap Pictures Now, Focus Later*, 2011
- **Wall Street Journal** *Testing Photos From the Lytro Camera: Images You Can Refocus* 2011
- **New York Times**, *A Start-Up's Camera Lets You Take Shots First and Focus Later* 2011

- **Fox** [New Lytro Camera Lets You Focus After You Take the Photo](#), Boston 2011
- **Daily Mail**, [That's a bit flash! The camera that lets you focus AFTER you've ...](#) 2011
- **KYTX**, [Web Exclusive: Ground-breaking high-tech camera](#) 2011
- **CNN**, [Smart Cameras, Smart Pictures; Former IMF ... - CNN.com - Transcripts](#) 2011
- **Washington Post**, [Keepsy Showcases Gallery Of Instagram's Top Photographers](#), 2011
- **San Francisco Chronicle**, [Art world has been forever changed by Apple](#) 2011
- **New Yorker**, [One Shot: Chip Litherland's "FOCUSED"](#) 2011
- **Macworld**, [iPhoneographers learn from the pros at 1197 conference](#) 2011
- **lynda.com** [The lynda.com documentary team goes behind the camera with Richard Koci Hernandez](#) 2011
- **The Atlantic**, [The Revolution in Photography](#) 2011
- **Innovative interactivity.com** [Innovative Individuals: Richard Koci Hernandez,
http://www.innovativeinteractivity.com/2010/05/27/individuos-
innovadores-richard-koci-hernandez/](#) 2011
- **Nieman Journalism Lab** [Embrace Online -- or I'll drink your milkshake](#), A project of the Nieman Foundation at Harvard University, [http://
www.niemanlab.org/2009/04/richard-koci-hernandez-embrace-online-
or-ill-drink-your-milkshake/](#) 2010
- **Nieman Journalism Lab** [Embrace Online -- or I'll drink your milkshake](#), A project of the Nieman Foundation at Harvard University, [http://
www.niemanlab.org/2009/04/richard-koci-hernandez-embrace-online-
or-ill-drink-your-milkshake/](#) 2009