

multimedia journalist

RICHARD KOCI HERNANDEZ

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KOCI HERNANDEZ, RICHARD is a national *Emmy* award winning video and multimedia producer and worked as a photographer at the San Jose Mercury News for 15 years. His work has appeared in Time, Newsweek, The New York Times and international magazines, including Stern. In 2008, Richard was awarded a national Emmy award for the New Approaches to Documentary category for his work on the Mercury News video entitled, Uprooted. In 2003, Richard was the recipient of the James K. Batten Knight Ridder Excellence Award. His work for the Mercury News has earned him two *Pulitzer Prize* nominations. His photography and multimedia work has won numerous awards on the national and regional level, including two Emmy nominations. Richard was named deputy director of photography and multimedia after spearheading the creation of MercuryNewsPhoto.com. Richard also runs the very popular online journalism blog Multimediashooter.com. He has taught multimedia workshops for Stanford University, National Press Photographers Association, The Southern Short Course, National Association for Hispanic Journalists and National Association for Black Journalists. He has lectured at USC Annenberg School for Communication and Stanford University. Koci-Hernandez is a San Francisco State University journalism graduate, where he has been a guest instructor. Koci Hernandez is currently a visiting Fellow at the UC Berkeley Graduate School of Journalism supported by a Ford Foundation grant to produce digital news sites for San Francisco Bay Area communities.

Experience

Ford Foundation Multimedia Fellow, UC Berkeley Graduate School of Journalism,
Current

Deputy Director of Multimedia/Photo/Video, San Jose Mercury News, CA
2006-2008

Staff Photojournalist, San Jose Mercury News, CA 1992-2006

Photographic Intern, Wichita Eagle, Kansas, 1992

Staff Photojournalist, Ventura Star, CA 1989-1991

Education

San Francisco State University, BA Journalism, 1993

Ventura Community College, Liberal Arts, 1990

Theological Studies, Los Angeles Archdiocese, 1984-1990

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Published Works

- Time Magazine
- Newsweek
- USA Today
- The New York Times
- Stern

• *Multimedia Journal* by Richard Koci Hernandez, 2009, Blurb Editions

• *Video Revolutionary* by David Dunkley Gyimah, PeachPit Press, 2011, featured as a "revolutionary", Chapter 1

• *Photojournalism: The Professionals' Approach*, Fourth Edition by Kenneth Kobre, features my approach to photojournalism

• *Lomo: Don't Think, Just Shoot* by Fabian Monheim, features a portfolio of my photographic work

• *Journalism Next* by Mark Briggs CQPress, profiled as a tech innovator Chapter 6

Featured Articles

2010 Innovative Individuals: Richard Koci Hernandez, <http://www.innovativeinteractivity.com/2010/05/27/individuos-innovadores-richard-koci-hernandez/>

2009 Embrace Online -- or I'll drink your milkshake, Nieman Journalism Lab, A project of the Nieman Foundation at Harvard University, <http://www.niemanlab.org/2009/04/richard-koci-hernandez-embrace-online-or-ill-drink-your-milkshake/>

Photo District News Magazine, Jun 08, 2007 to Sep 06, 2007:

- Video Frame Grabs Finally Fit To Print?
- Getting Started In Multimedia: Online Resources
- The Multimedia Revolution

DigitalContentProducer.com, Oct 1, 2006

Will HDV define the future for newspaper photo departments?
http://digitalcontentproducer.com/hdhdv/depth/photo_finish_2/

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Lectures

2010 Innovate or Die: the future of journalism, Global Reporters Group, Applied Cultural Learning, San Francisco

2010 Multimedia for Writers, Stanford University, Freelance Writers Conference

2009 Nieman Narrative Conference, Harvard University

2008 The Future of Online Video, Newspaper Association of America (NAA) and the American Society of Newspaper Editors (ASNE), Capital Conference, Washington D.C.

2008 Stanford University Knight Fellows Multimedia Series

2007-2010 New Media Lecture Series, Knight New Media Center, UC Berkeley

2007 "Multimedia Storytelling" In association with World Press Photo, USC Annenberg School for Communication, Los Angeles

Growing Audience: A Toolkit For Change - Webinar
<http://www.growingaudience.org/news/webinars.html>

NPPA Photojournalism/Multimedia Immersion Summit 2006, 2007, 2008
<http://www.nppasummit.com/immersion/schedule/>
http://www.nppa.org/professional_development/workshops_and_seminars/photojournalism_summit/2007/multimedia_program.html

NAHJ National Association of Hispanic Journalists, 2007
Hands-on Multimedia Storytelling: There's More Than One Way to Tell a Story

1994 "A New Vision in Documentary Photography" San Francisco Art Institute
Instructor

1995 The Photo Story, San Francisco State University

Honors

2008 National Emmy Award Winner for New Approaches to News and Documentaries

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2007 “Best Use of the Web” by The National Press Photographers Association

2007/2006 “Best Use Interactive Publication/ major media” in the University of Missouri’s Pictures of the Year International contest.

2004 “Where Hope is Locked Away” nominated for the Pulitzer Prize by The San Jose Mercury News Magazine Editing Division /Multiple Page Feature Story, Pictures of the Year, multiple awards for picture editing.

2003 James K. Batten Knight Ridder Excellence Award.

2000 NPPA/Nikon Sabbatical Grant, Finalist

2000 “Latino Diaspora” nominated for the Pulitzer Prize by The San Jose Mercury News

1998, 2000, 2001, Named the Ken McLaughlin Newspaper Photographer of the Year by SFBAPPA

1994 First place Missouri’s Pictures of the Year, One Week’s Work

1992 William Randolph Hearst Foundation Photojournalism competition, Finalist.

Advisory Board

California Watch, a project of the Center for Investigative Reporting

Technical Skills

Photoshop, Html, CSS, PHP, Flash/ActionScript, Final Cut Pro, Soundtrack Pro, Motion, Adobe After Effects, HD Video.